

We are the most widely known gay travel guide, backed by 50 years of experience.

SPARTACUS gives insider travel tips, showcases community hotspots around the globe, and releases the Gay Travel Index - an annual report that explores the most and least LGBTIQ\*-friendly countries and states, which is often cited by other media outlets.

Our platforms offer a variety of digital marketing tools - from social media postings and writing editorial content to putting a spotlight on customers' locations in our app and website.

**WEBSITE**  
200.000  
monthly pageviews



**SOCIAL MEDIA**  
110.000  
followers



**YOUTUBE CHANNEL**  
11.000  
subscribers



**MOBILE APPS**  
350.00  
monthly pageviews

**SPARTACUS APP**  
200.000  
downloads



our content partner  
**ROME0**  
(largest gay dating platform)

## MARKETING PACKAGES

	S	M	L	XL
<b>LISTING: WEBSITE &amp; MOBILE APPS</b> (SPARTACUS + ROME0) Contains a short introductory text with up to 12 photos, a link to your website, information on rooms, provided services and location.	+	+	+	+
<b>ONLINE ADVERTORIAL*</b> Editorial style content with photos and videos, published in the SPARTACUS gay blog section.			1	2
<b>SOCIAL MEDIA*</b> A facebook posting featuring your hotel, including text, photos, hashtags and a link to your website.		1	2	5
<b>BANNERS*</b> (DESKTOP & MOBILE) The number of impressions on the SPARTACUS website.		75.000	150.000	200.000
<b>COMBI PACKAGES /</b> running time 1 year <small>*can be booked separately, price on request</small>	450 €	700 €	1.350 €	2.500 €

## CONTENT PRODUCTION

### ADVERTORIAL

**500 €**



An advertorial is a form of advertisement that looks and feels like editorial content. Our editors can expand on the bullet points you provide to create a cohesive article that showcases your hotel while fulfilling SEO requirements.

### VIDEO

**PRICE ON REQUEST**



We handle the entire process - from planning to production and release. The produced videos and images can be distributed via all SPARTACUS platforms, as well as the customer's own media channels.

## CONTACT



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