

ABOUT US

- International gay guide featuring travel tips and community hotspots, backed by 50 years of experience
- Editor of the renowned Gay Travel Index and Gay Pride Calendar
- The best known medium for gay travelers
- Presentation of travel inspiration for countries, cities and hotels
- Platform for digital content marketing and social media boosting
- Digital marketing tools for campaigns, promotions and raffles to raise awareness
- Monitoring, reporting and analysis

REACH



WEBSITE
 spartacus.gayguide.travel
 200.000 pageviews per month



MOBILE APP
 175.000 downloads



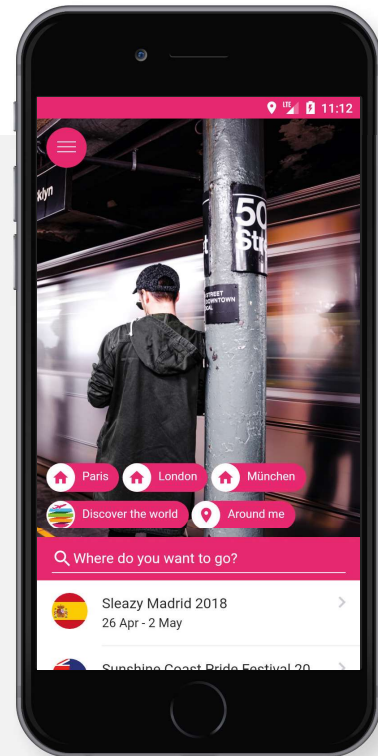
NEWSLETTER
 50.000 subscribers



SOCIAL MEDIA
 120.000 followers



ONLINE ADVERTORIAL
 50.000 unique visitors per month



APP

WEBSITE



CONTACT

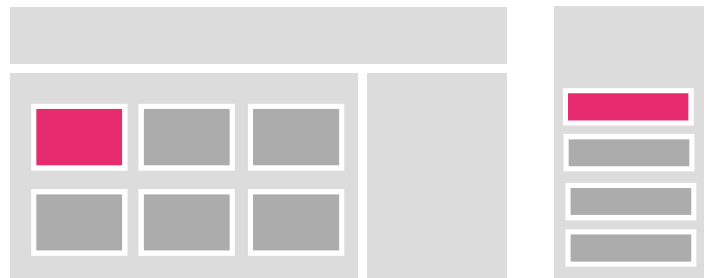
Spartacus International Gay Guide
 Advertising Director Philip Kanchana
 Rosenthaler Straße 36
 10178 Berlin

E-mail: philip@spartacus.travel
 Tel.: +49 30 44 31 98 31

WEBSITE | APP

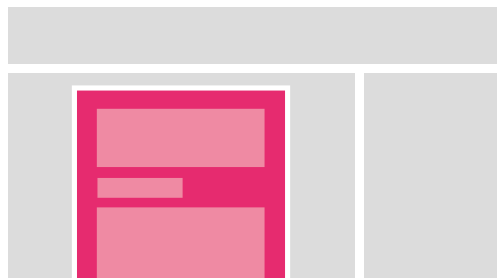
LISTINGS

rate 350 US \$



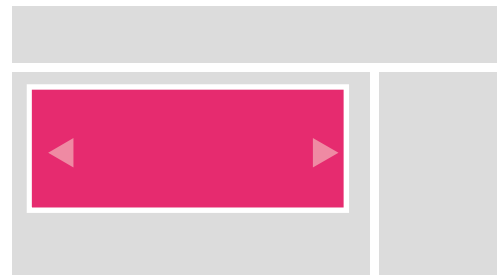
ADVERTORIAL

rate 500 US \$



SLIDER

one week 250 US \$



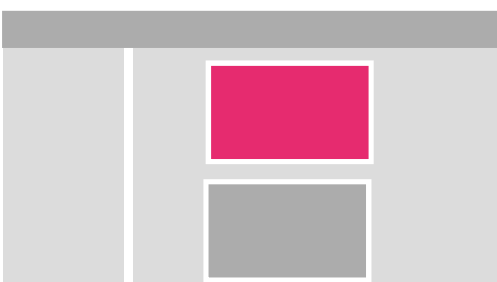
NEWSLETTER

per newsletter 300 US \$



SOCIAL MEDIA

per post 75 US \$



BANNER (website only)

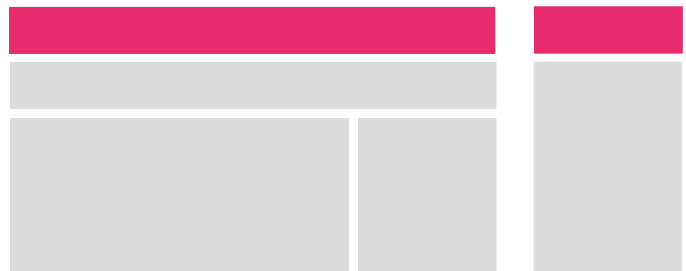
Allowed file formats: .jpg, .png, .gif

DESKTOP | MOBILE

PREMIUM SUPERBANNER (at the top of all pages)

- Desktop: 1200 x 120 px, max. 100 kb
- Mobile: 320 x 100 px, max. 50 kb

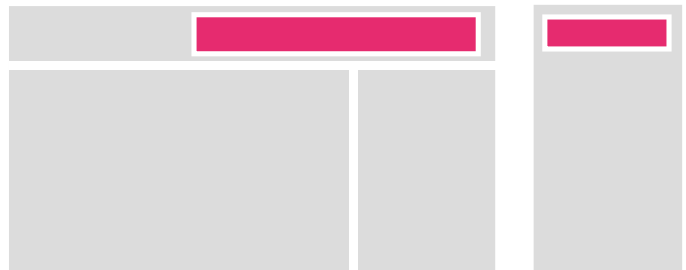
CPM 7,50 US \$



LEADERBOARD BANNER (top right, next to the Spartacus logo)

- Desktop: 635 x 85 px, max. 50 kb
- Mobile: 320 x 50 px, max. 50 kb

CPM 5 US \$

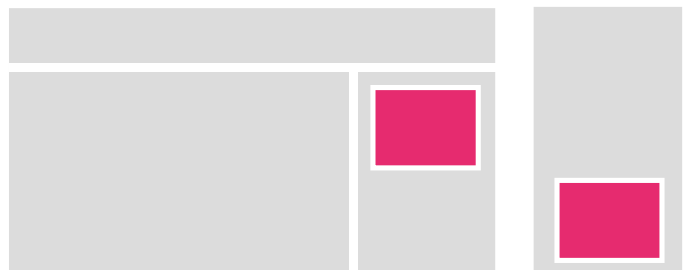


SIDEBAR BANNER

(right column on desktop, centered on mobile)

- Desktop: 255 x 255 px, max. 50 kb
- Mobile: 255 x 255 px, max. 50 kb

CPM 4,50 US \$

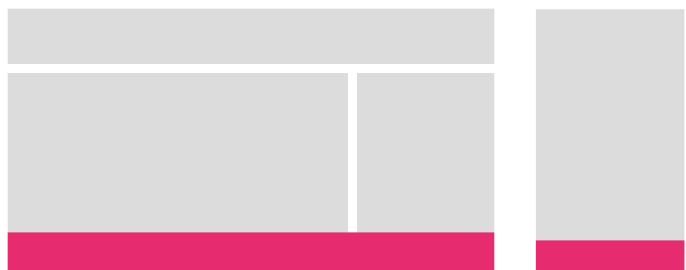


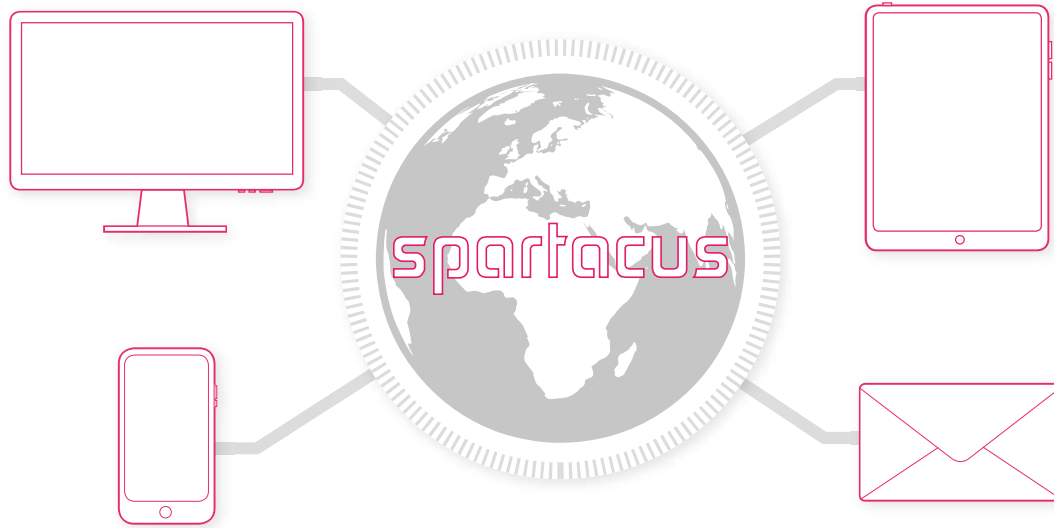
FOOTER BANNER

(at the bottom of all pages)

- Desktop: 1200 x 120 px, max. 100 kb
- Mobile: 320 x 100 px, max. 50 kb

CPM 4 US \$





COMBI PACKAGES

	S	M	L	XL
LISTING WEBSEITE	+	+	+	+
LISTING MOBILE APP	+	+	+	+
ONLINE ADVERTORIAL			1	2
NEWSLETTER		1	2	3
SOCIAL MEDIA	1	2	3	5
BANNER				200.000 contacts
RATES	450 US \$	700 US \$	1.350 US \$	2.500 US \$